



Gusta & Gusto Series – 1 Bookstores Factsheet 1 / EN

For booksellers

English title: “Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1”

German title: “Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1”

This factsheet provides booksellers with an overview of all key information about the bilingual editions *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1*, and *Hörner & Herzen im Nashornland, Band 1* — including reading promotion tips.

Content:

- Factsheet
- About the Book — Reading Motivation & Audience
- Sales Ideas & Placement
- Order Directly with the ISBN — Worldwide in EN | DE Recommended Retail Price for
- Gusta & Gusto – Book 1 / Gusta & Gusto – Band 1
- Audiobook: Distribution
- Readings & Usage Possibilities
- Contact for Bookstores

1.Factsheet – Details of the English Edition	1.Factsheet – Details of the English Edition
Title: Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1 Series: Gusta & Gusto Author: Lea Sakran Illustrations: Jason Van Winkle Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an all-age narrative. Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106. Language: English (German edition available) Page count: 92 Formats: Hardcover / Paperback / e-book / Audiobook Publication Date: April 14, 2026 Publisher: Gusta & Gusto Publishing House	Title: Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1 Series: Gusta & Gusto Author: Lea Sakran Illustrations: Jason Van Winkle Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an all-age narrative. Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106. Language: English (German edition available) Page count: 96. Formats: Hardcover / Paperback / e-book / Audiobook Publication Date: April 14, 2026 Publisher: Gusta & Gusto Publishing House

For information in German, please switch to → www.gusta-gusto.com/de

About the Book — Reading Motivation & Audience

Gusta & Gusto are two rhinos who make their way through life with heart and a pinch of humor. In Book 1, they gently explore and embark on a journey through the realms of friendship, courage, and imagination in a warm, poetic, and thoughtful way.

Told in clear, accessible language and with emotional depth, the story invites both shared read-aloud moments and independent discovery for children, teens, and adults alike. The lovingly crafted illustrations fit the stories like a key in a lock, making the book a gift full of charm.

Sales Ideas & Placement

- Storytime (10–15 minutes)
- Themed table: animals/nature, friendship, all-age read-aloud
- World Rhino Day – 22 September (**As PDF in our download section**)
- Placement: kids' gift shelf (ages 6–10) / family recommendations

Order Directly with the ISBN — Worldwide in EN | DE

(trade use — titles listed in Ingram and VLB/Buchzentrum; available via wholesalers)

Please check your wholesaler's ordering portal (Ingram iPage; Libri/Umbreit/Zeitfracht; Buchzentrum).

"Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1" — EN

UK/US/International (Ingram)

Print: 978-3907730-12-6 (PB) / 978-3907730-13-3 (HC) e-book (ePub, reflow; DRM optional): 978-3907730-14-0

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3907730-15-7 (PB) / 978-3907730-16-4 (HC) e-book (ePub; EU network): 978-3907730-20-1

Trade delivery: via StreetLib to Tolino, Apple Books, Kobo, Google Play Books.

e-book (instant download) — wholesale availability (examples): Thalia, Hugendubel, Orell Füssli; Apple Books, Kobo, Google Play Books.

Notes: To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

Search by title + author or use the ISBN.

Ingram — examples: Barnes & Noble (US), Waterstones (UK), Kobo.com (e-books).

Metadata visibility: All titles are also listed in Nielsen BookData (UK/AUS) and Bowker Books In Print (US/Canada) — ensuring

„Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1“ — DE

UK/US/International (Ingram)

Print: 978-3907730-22-5 (PB) / 978-3907730-23-2 (HC) e-book (ePub, reflow; DRM optional): 978-3907730-24-9

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3907730-18-8 (PB) / 978-3907730-19-5 (HC) e-book (ePub; EU network): 978-3907730-21-8

Trade delivery: via StreetLib to Tolino, Apple Books, Kobo, Google Play Books.

e-book (instant download) — wholesale availability (examples): Thalia, Hugendubel, Orell Füssli; Apple Books, Kobo, Google Play Books.

Notes: To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

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Ingram — examples: Barnes & Noble (US), Waterstones (UK), Kobo.com (e-books).

Metadata visibility: All titles are also listed in Nielsen BookData (UK/AUS) and Bowker Books In Print (US/Canada) — ensuring

worldwide discoverability across the international book trade.

VLB/Buchzentrum — examples: Libri · Umbreit · Zeitfracht; Buchzentrum (CH).
→ Production & fulfillment (DACH): print-on-demand via BoD (not an ordering channel).

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Recommended Retail Price for Bookstores – Gusta & Gusto – Book 1

Suggested retail prices for all formats of “*Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1*” are provided in four currencies for the international book trade.

Format	USA (RRP)	UK (RRP)	AUS (RRP)	EU/ DE/AT/ (Retail Price)	CH (RRP)
Hardcover	USD 28.60	GBP 22.10	AUD 45.59	EUR 26.00	CHF 27.30
Paperback	USD 19.80	GBP 15.30	AUD 31.56	EUR 18.00	CHF 18.90
E-Book	USD 8.69	GBP 6.71	AUD 13.84	EUR 7.90	CHF 8.29

Currency Allocation:

USD = United States · **GBP** = United Kingdom · **AUD** = Australia · **EUR** = Germany, Austria & EU (fixed book price) · **CHF** = Switzerland

Audiobook: Distribution

The audiobook editions of *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1* (English) and *Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1* (German) are distributed by external partners and available on major platforms such as Audible, Apple Books, Storytel, and many more. Audio samples can be found directly on these platforms: **Search by book title and author.**

Readings & Usage Possibilities

Author readings available upon request:

Travel expenses apply: Costs will be communicated transparently in advance.

For licensing inquiries or to inquire about availability, please contact us directly.

Contact Information for Bookstores

For an initial inquiry, please send us an email at contact@gusta-gusto.com
We will gladly get back to you, and if needed, schedule a phone call.

You can also reach us by phone during the following hours:
+41 79 477 677 9 (Thu 3 – 5 pm and Fri 11 am – 12 pm CET)

We look forward to hearing from you – and to collaborating!

Kind regards

Lea Sakran

Gusta & Gusto Publishing House

www.gusta-gusto.com/bookstores