



Gusta & Gusto Series – For Booksellers Factsheet 1 / EN

A warm-hearted story about friendship, courage, and imagination.

English title: “Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1”

German title: “Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1”

This factsheet provides booksellers with an overview of key information on the bilingual editions of *Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1*, including reading promotion tips.

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1. Factsheet – Details of the English Edition	1. Factsheet – Details of the German Edition
<p>Title: Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1</p> <p>Series: Gusta & Gusto</p> <p>Author: Lea Sakran</p> <p>Illustrations: Jason Van Winkle</p> <p>Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p>Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106.</p> <p>Language: English (German edition available)</p> <p>Page count (EN): 92</p> <p>Formats: HC / PB / e-book / Audiobook</p> <p>Publication Date: March 15, 2026</p> <p>Publisher: Gusta & Gusto Publishing House</p>	<p>Title: Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1</p> <p>Series: Gusta & Gusto</p> <p>Author: Lea Sakran</p> <p>Illustrations: Jason Van Winkle</p> <p>Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p>Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106.</p> <p>Language: German (English edition available)</p> <p>Page count (DE) : 96</p> <p>Formats: HC / PB / e-book / Audiobook</p> <p>Publication Date: March 15, 2026</p> <p>Publisher: Gusta & Gusto Publishing House</p>

Availability

- Available in **German-speaking territories (DE / AT / CH / LI / LU / IT-BZ)** from **March 15, 2026**, via **VLB / Buchzentrum** and standard wholesale channels.
- International distribution via **Ingram** begins **April 15, 2026**.
Availability may vary slightly by territory during the rollout phase.
- E-book editions (EPUB) are available internationally via **Tolino, Apple Books, Kobo, and Google Play Books** from **March 30, 2026**.
- The **Kindle edition (Amazon)** will follow later in the international rollout and will be available **from April 30, 2026**.

About the Book — Reading Motivation & Audience

Gusta & Gusto are two rhinos who make their way through life with heart and a pinch of humor. In Book 1, they embark on a journey through the realms of friendship, courage, and imagination in a warm, poetic, and thoughtful way. Told in clear, accessible language and with emotional depth, the story of Gusta & Gusto invites both shared read-aloud moments and independent discovery for children, teens, and adults alike. The lovingly crafted illustrations fit the stories like a key in a lock, making the book a gift full of charm.

Sales Ideas & Placement

- Storytime (10–15 minutes)
- Themed table: animals/nature, friendship, all-age read-aloud
- World Rhino Day: September 22
(*PDF available in the download section*)
- Placement: kids' gift shelf (ages 6–10) / family recommendations

Order directly with the ISBN — worldwide in EN | DE

(*trade distribution via Ingram and VLB/Buchzentrum*)

Ordering via standard wholesaler portals:

(*Ingram iPage; Libri / Umbreit / Zeitfracht; Buchzentrum*).

Please note:

Titles are available after publication/launch.

Gusta & Gusto Publishing House has no influence over distribution management, availability, or delivery conditions in individual regions. These are handled by the respective distribution partners.

“Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1” — EN

UK/US/International (Ingram)

Print: 978-3-907730-12-6 (PB)
/ 978-3-907730-13-3 (HC)

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3-907730-15-7 (PB)
/ 978-3-907730-16-4 (HC)

„Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1“ — DE

UK/US/International (Ingram)

Print: 978-3-907730-22-5 (PB)
/ 978-3-907730-23-2 (HC)

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3-907730-18-8 (PB)
/ 978-3-907730-19-5 (HC)

EPUB (Book Trade / B2B)

ISBN 978-3-907730-20-1

Distribution via StreetLib to: Tolino
 · Apple Books · Kobo · Google Play Books.
 Wholesale Availability (Examples):
 Thalia · Hugendubel · Orell Füssli

Notes: To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

Search by title + author or use the ISBN.

Availability may vary by region.

Ingram — Examples:

Barnes & Noble (US), Waterstones (UK).

Metadata Visibility:

All titles are also listed in **Nielsen BookData (UK/AUS)** and **Bowker Books In Print (US/Canada)** — **ensuring worldwide discoverability** across the international book trade.

VLB/Buchzentrum — Examples: Libri ·

Umbreit · Zeitfracht; Buchzentrum (CH).

→ Production & fulfillment (DACH): print-on-demand via BoD (not an ordering channel).

EPUB (Book Trade / B2B)

ISBN 978-3-907730-21-8

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VLB/Buchzentrum — Examples: Libri ·

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Retail Price (EUR) – Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1

EU/DE/AT: fixed book price.

Other territories: recommended list price (same as EU-/DE-/AT-retail price; minor variations may apply depending on currency).

Edition Information

The international hardcover edition is produced as a classic case-laminated hardcover.

A premium hardcover edition with sewn binding is available exclusively in the German-speaking market.

FORMATE	EURO	CHF
Hardcover (International): classic case-laminate binding	EUR 26.20	CHF – Price calculated by the Swiss book trade
Hardcover: (German-speaking market) sewn binding	EUR 28.70	CHF 39.80 (SRP)
Paperback: (German-speaking market)	EUR 18.30	CHF 27.00
E-Book / EPUB	EUR 9.49	CHF 11.00

➡ **For international booksellers outside the German-speaking region:**

All editions listed in your local wholesale catalog (e.g., Ingram/Baker & Taylor) are available for standard ordering through your regular distribution channels.

➡ **For booksellers in the German-language territories (DE/AT/LI/LU/IT-BZ/CH):**

All editions listed in the local wholesale catalogues are available through the book trade (e.g. VLB, Buchzentrum.ch, Libri, Umbreit, Zeitfracht). In these territories, **Euro prices are subject to fixed book price regulations.**

➡ **Swiss retail price:**

Book prices in Switzerland are considered **recommended retail prices (RRP)**.

For orders placed via **VLB or Buchzentrum.ch**, the listed CHF prices apply.

For orders placed through **international distribution channels (e.g. Ingram)**, CHF prices are automatically calculated by the Swiss book trade.

**Prices may vary slightly depending on country, retailer, and exchange rates.*

Audiobook: Distribution

The English audiobook edition: *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1* is published through external distribution partners and is available on major platforms such as **Audible, Apple Books, Storytel** and other audiobook platforms.

Audio samples are available directly on the respective platforms.

Please search for the book title and the author.

→ The German audiobook edition: *Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1*, is currently in production.

Readings & Usage Possibilities

Author readings are available upon request.

Travel expenses apply: Costs will be communicated transparently in advance.

For event or reading inquiries, please contact us directly.

Contact Information for Booksellers

For initial inquiries, please email us at contact@gusta-gusto.com for further information.

We will gladly get back to you and arrange a phone call if needed.

You can also reach us by phone during the following hours:

+41 79 477 677 9 (Thu 3 – 5 pm and Fri 11 am – 12 pm CET)

We look forward to hearing from you – and to collaborating!

Best regards,

Lea Sakran

Gusta & Gusto Publishing House

<http://gusta-gusto.com/booksellers>