



Gusta & Gusto Series – For Booksellers Factsheet 1 / EN

English title: “Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1”

German title: “Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1”

This factsheet provides booksellers with an overview of key information on the bilingual editions of *Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1*, including reading promotion tips.

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1. Factsheet – Details of the English Edition	1. Factsheet – Details of the German Edition
<p>Title: Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1</p> <p>Series: Gusta & Gusto</p> <p>Author: Lea Sakran</p> <p>Illustrations: Jason Van Winkle</p> <p>Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p>Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106.</p> <p>Language: English (German edition available)</p> <p>Page count (EN): 92</p> <p>Formats: HC / PB / e-book / Audiobook</p> <p>Publication Date: March 12, 2026</p> <p>Publisher: Gusta & Gusto Publishing House</p>	<p>Title: Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1</p> <p>Series: Gusta & Gusto</p> <p>Author: Lea Sakran</p> <p>Illustrations: Jason Van Winkle</p> <p>Genre: Children's book, read-aloud story, animal tale, fantasy & friendship, humorous stories with animal wisdom and poetic charm – an intergenerational, all-age narrative.</p> <p>Target Audience: For reading aloud from age 6, for independent reading from age 8 (from age 7 for experienced readers) – for children, teens, adults & families: For ages 6 to 106.</p> <p>Language: German (English edition available)</p> <p>Page count (DE) : 96</p> <p>Formats: HC / PB / e-book / Audiobook</p> <p>Publication Date: March 12, 2026</p> <p>Publisher: Gusta & Gusto Publishing House</p>

Availability

Available in German-speaking territories from **March 12, 2026** (via VLB/Buchzentrum). International distribution is being rolled out gradually and is expected to expand further from **April 2026** onward; availability may vary slightly by territory during the rollout.

About the Book — Reading Motivation & Audience

Gusta & Gusto are two rhinos who make their way through life with heart and a pinch of humor. In Book 1, they embark on a journey through the realms of friendship, courage, and imagination in a warm, poetic, and thoughtful way. Told in clear, accessible language and with emotional depth, the story of Gusta & Gusto invites both shared read-aloud moments and independent discovery for children, teens, and adults alike. The lovingly crafted illustrations fit the stories like a key in a lock, making the book a gift full of charm.

Sales Ideas & Placement

- Storytime (10–15 minutes)
- Themed table: animals/nature, friendship, all-age read-aloud
- World Rhino Day: September 22
(*PDF available in the download section*)
- Placement: kids' gift shelf (ages 6–10) / family recommendations

Order directly with the ISBN — worldwide in EN | DE

(*trade distribution via Ingram and VLB/Buchzentrum*)

Ordering via standard wholesaler portals:

(*Ingram iPage; Libri / Umbreit / Zeitfracht; Buchzentrum*).

Please note:

Titles are available after publication/launch.

Gusta & Gusto Publishing House has no influence over distribution management, availability, or delivery conditions in individual regions. These are handled by the respective distribution partners.

“Gusta & Gusto – Horns and Hearts in Rhino Country, Book 1” — EN

UK/US/International (Ingram)

Print: 978-3-907730-12-6 (PB)

/ 978-3-907730-13-3 (HC)

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3-907730-15-7 (PB)

/ 978-3-907730-16-4 (HC)

EPUB (Book Trade / B2B)

ISBN 978-3-907730-20-1

Distribution via StreetLib to: Tolino

· Apple Books · Kobo · Google Play Books.

Wholesale Availability (Examples):

Thalia · Hugendubel · Orell Füssli

„Gusta & Gusto – Hörner und Herzen im Nashornland, Band 1“ — DE

UK/US/International (Ingram)

Print: 978-3-907730-22-5 (PB)

/ 978-3-907730-23-2 (HC)

DE/AT/LI/LU/IT-BZ/CH (VLB/Buchzentrum)

Print: 978-3-907730-18-8 (PB)

/ 978-3-907730-19-5 (HC)

EPUB (Book Trade / B2B)

ISBN 978-3-907730-21-8

Distribution via StreetLib to: Tolino

· Apple Books · Kobo · Google Play Books.

Wholesale Availability (Examples):

Thalia · Hugendubel · Orell Füssli

Notes: To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

Search by title + author or use the ISBN.

Availability may vary by region.

Ingram — Examples:

Barnes & Noble (US), Waterstones (UK).

Metadata Visibility:

All titles are also listed in **Nielsen BookData (UK/AUS)** and **Bowker Books In Print (US/Canada)** — **ensuring worldwide discoverability** across the international book trade.

VLB/Buchzentrum — Examples: Libri ·

Umbreit · Zeitfracht; Buchzentrum (CH).

→ Production & fulfillment (DACH): print-on-demand via BoD (not an ordering channel).

Notes: To minimize cross-border shipping and potential import fees, please order locally via your usual wholesaler.

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Umbreit · Zeitfracht; Buchzentrum (CH).

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Retail Price (EUR) – Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1

EU/DE/AT: fixed book price.

Other territories: recommended list price (same as EU-/DE-/AT-retail price; minor variations may apply depending on currency).

Edition Information

The international hardcover edition is produced as a classic case-laminated hardcover. A premium hardcover edition with sewn binding is available exclusively in the German-speaking market.

FORMATS	EURO
Hardcover (International): classic case-laminate binding	EUR 26.20
Hardcover (DACH): sewn binding	EUR 28.70
Paperback	EUR 18.30
E-Book / EPUB	EUR 9.49

➡ **For international booksellers outside the German-speaking region:**

All editions listed in your local wholesale catalog (e.g., Ingram/Baker & Taylor) are available for standard ordering through your regular distribution channels.

➡ **For booksellers in the German-language territories (DE/AT/LI/LU/IT-BZ/CH):**

All editions listed in your local wholesale catalog are available (e.g., VLB/Buchzentrum.ch /Libri, Umbreit; Zeitfracht).

 **Swiss retail price:** set by Buchzentrum (CHF price is automatically calculated).

Audiobook: Distribution

The audiobook editions of *Gusta & Gusto – Horns & Hearts in Rhino Country, Book 1 (English)* and *Gusta & Gusto – Hörner & Herzen im Nashornland, Band 1 (German, currently in production)* are distributed by external partners and available on major platforms such as Audible, Apple Books, Storytel, and many more. Audio samples can be found directly on these platforms:

Search by book title and author.

Readings & Usage Possibilities

Author readings are available upon request.

Travel expenses apply: Costs will be communicated transparently in advance.

For event or reading inquiries, please contact us directly.

Contact Information for Booksellers

For initial inquiries, please email us at contact@gusta-gusto.com for further information. We will gladly get back to you and arrange a phone call if needed.

You can also reach us by phone during the following hours:
+41 79 477 677 9 (Thu 3 – 5 pm and Fri 11 am – 12 pm CET)

We look forward to hearing from you – and to collaborating!

Best regards,

Lea Sakran

Gusta & Gusto Publishing House

gusta-gusto.com/booksellers